

American Embassy/Embassy Employees Logo Contest

Contest Overview

The American Embassy is reaching out to Haiti's creative community to help us develop a new logo, a fresh look. This logo will be used by the U.S. Embassy and the Embassy Employees' Association. In order to do this, the U.S. Embassy is soliciting designs for this new logo that will be used within the Embassy and by the Embassy Employees' Association to brand their activities.

- a. The contest opens to the public on May 1, 2013 and closes May 31, 2013.
- b. Participants must create their entry/entries for the contest. The logo must be the original work of the designer. The designer must certify that the logo does not violate any copyright
- c. Entries must be submitted via e-mail at papculture@state.gov before midnight on Friday, May 31, 2013.
- d. Representatives from the U.S. Embassy and the American Employees' Association will evaluate the work submitted and on June 15, 2013 the winning design will be posted on the U.S. Embassy website: <http://haiti.usembassy.gov>.
- e. All entries become the property of the U.S. Embassy along with all rights.

What are the eligibility requirements for the contest?

The competition is open to all except judges.

What are the prizes?

The contest will award a \$200.00 prize for the winning design. The winner will be awarded their prize at an awards ceremony on July 3rd at the American Embassy Independence Day Celebration.

General presentation of the logo

Each entry will be judged by staff from the U.S. Embassy and the American Employees' Association. The below requirements must be followed:

- * The logo must have a strong symbolic component such that it is recognizable by itself without any words.
- * The logo must include space for the inclusion of a phrase requiring 20 spaces.
- * The size of the logo should be 5"x7"; Resolution: 300 dpi
- * The logo should be usable in monochrome and color media.
- * No gradient colors.
- * All fonts are acceptable.
- * The logo should be simple enough to be used in a variety of mediums from letterhead to billboard size.

* Electronic Submissions must be in .GIF, .JPG. or .BMP format, and include the designer's full name and e-mail address. The designer is welcome to send a short textual description of the logo along with the design. (Optional)

Is there a limit to the number of entries one can submit?

There is no limit on number of entries per person.

Can I work on a logo design as part of a team?

Group entries are acceptable, but prize will only be awarded to one individual from the group.

Is there anything else I should plan to do along with submitting my entry?

There is no other registration or fee required to be paid for entering this contest. If interested in participating in this contest, please send in your entries to papculture@state.gov before midnight on May 31, 2013. For any further queries, please contact us at papculture@state.gov.